

HISTORY OF A BRAND

SCAVOLINI

Italy's most popular kitchen brand  
– and the most ecologically aware

When brothers Valter and Elvino Scavolini opened their kitchen workshop in Pesaro, on Italy's east coast, in 1961, it was just a small family business. Photos from the time show a collection of modest fitted kitchens, many in wood, or the brown and yellow shades so popular at the time.

From the very beginning, Scavolini experimented with new technologies and materials, working with designers to give its products a unique look. This approach, coupled with the firm's broad range of styles, meant that by 1984 it was Italy's leading kitchen brand – a status it still enjoys. The company's collection is still just as diverse today, too. The traditional line includes the 'Belvedere', which looks like it could be straight out of an old Tuscan villa, while the modern collection explores looks from industrial to futuristic (there are also affordable 'Basic' and 'Easy' ranges).

Among the firm's most truly innovative kitchen designs is the 'Qi' by Japanese

design studio Nendo. Its name means both 'wood' and 'container', and the idea is that it can conceal all your kit behind seamless doors, as well as inside lidded storage boxes arranged on open shelves. It has a practical melamine finish that mimics the grain of elm. The 'Diesel Open Workshop' (below), a collaboration with the fashion and lifestyle brand, is one of the new launches. It responds to the growing trend for merging cooking and living spaces. Also new is 'Mia' (above), a design

inspired by professional kitchens and created with chef Carlo Cracco.

Reasons to invest in a Scavolini kitchen go beyond matters of style and practicality, though – it's one of the most eco-conscious brands out there. In 2011, the company installed an amazing 40,000 square metres

of solar panels on its factory roof – they now produce 90 per cent of its energy needs (the rest comes purely from renewable sources). The firm's cabinets are crafted from recycled wood, and are matched with only the quietest, most energy-efficient appliances you can buy. Regular quality testing ensures its designs last a long time – you can order spare parts, even for older models, to extend their lifespan. And, when your kitchen does eventually need replacing, nearly all of it can be recycled. Great design that's principled – it's a winning recipe. [scavolini.design](http://scavolini.design); [multiliving.co.uk](http://multiliving.co.uk)

DID YOU KNOW?  
SCAVOLINI FACTS

- 1 The company is still family-run – its CEO is Fabiana Scavolini, daughter of founder Valter.
- 2 Innovative materials are key to the brand's success. It created Fenix NTM, a crosspolymer that can be 'mended' by applying heat to remove scratches.
- 3 Scavolini kitchens feature accessories for eco-conscious consumers, including taps that reduce water consumption and the latest low-energy LED lighting.
- 4 In 1979, the company established the Fondazione Scavolini, which sponsors the Rossini Opera Festival and established the Casa Rossini Museum in Pesaro.
- 5 At the brand's Multiliving showroom in London's West Hampstead, you can see the latest Scavolini kitchens in person.

Above Scavolini's 'Mia' kitchen  
Below The 'Diesel Open Workshop' design collaboration

